

Attorney Docket # 5068-15RCE

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Alex MASHINSKY et al.

Serial No.: 10/098,667

Filed: March 15, 2002

For: System and Method for Facilitating Targeted
Marketing Over a Telecommunication Network

Examiner: Al A. RASHA S
Group Art: 2614

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

February 5, 2008

(Date of Deposit)

Edward M. Weisz

Name of Applicant, Assignee, or Registered Representative

Signature

February 5, 2008

Date of Signature

Mail Stop **Amendment**
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

SUPPLEMENTAL REMARKS

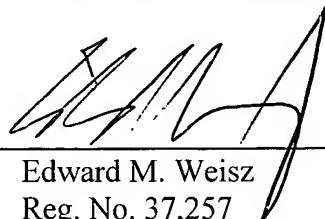
SIR:

This paper is submitted to correct an obvious typographic error in the Remarks section of the January 30, 2008 Amendment which was submitted in response to the October 30, 2007 Office Action. On page 10, line 19 of the Remarks section of the January 30, 2008 Amendment, the sentence beginning with "Baker also does teach or suggest...", should read "Baker also does not teach or suggest...".

It is believed that no fees or charges are required at this time in connection with the present application. However, if any fees or charges are required at this time, they may be charged to our Patent and Trademark Office Deposit Account No. 03-2412.

Respectfully submitted,
COHEN PONTANI LIEBERMAN & PAVANE LLP

By

A handwritten signature in black ink, appearing to read 'E. Weisz', is written over a horizontal line.

Edward M. Weisz
Reg. No. 37,257
551 Fifth Avenue, Suite 1210
New York, New York 10176
(212) 687-2770

Dated: February 5, 2008